

Advertise With Us

Advertise in the River Forest Park District's Fun Guide

The River Forest Park District offers three advertising options to promote your business to our community. The Park District Fun Guides are now exclusively online but marketed to River Forest residents, with a median income of over \$171,000 per household and local areas. Almost 75% of our residents who participate in Park District programs use the Fun Guide as their primary Park District information source. Each guide has a digital shelf life for three months and averages 7,700 downloads per season.

Advertisements are linked and clickable to your business website or social media page - 1 link. Each advertisement will come with 1 #ad post on RFPD Facebook and Instagram during the season of your ad.

To advertise, contact Jill Wejman, Marketing & Communication Supervisor at jwejman@rfparks.com or (708) 366-6660 x106.

Advertising Rates

- | | |
|--------------------------------|---------------------|
| 1. Quarter Page (3.5" x 4.75") | \$200 per Fun Guide |
| 2. Half Page (7.5" x 4.75") | \$350 per Fun Guide |
| 3. Full Page (7.5" x 10") | \$750 per Fun Guide |

*10% discount when advertising in all four Fun Guides for the year

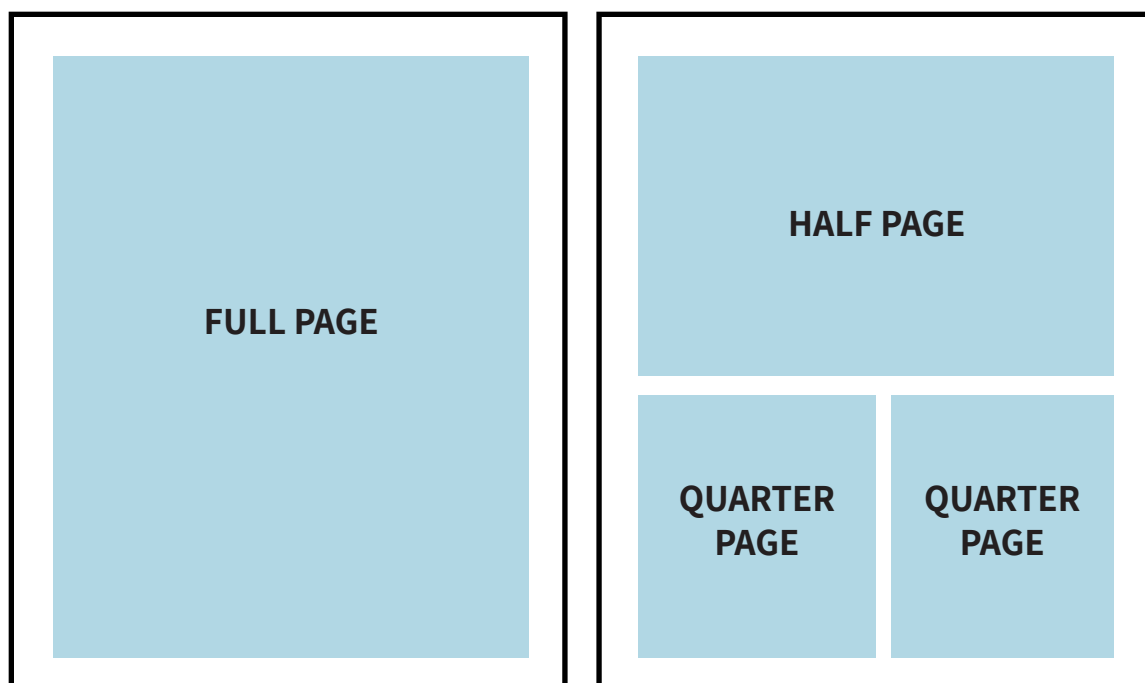
2022 Advertising Deadlines

Spring/Camp Fun Guide: February 4

Summer Fun Guide: March 18

Fall Fun Guide: July 22

Winter Fun Guide: November 18



For more information, contact Jill Wejman at jwejman@rfparks.com or (708) 366-6660 x106.

Sponsorship Form

Sponsoring events at the River Forest Park District will:

- Bring awareness to your brand
- Grow your visibility through event marketing
- Help you give back to the community
- Provide the opportunity for you and your employees to participate in fun, community driven events

Mail this form to:

River Forest Park District
Attn: Jill Wejman • Sponsorships
401 Thatcher Avenue, River Forest, IL 60130

2022 Deadlines

To have your logo featured in the seasonal Fun Guide, your sponsorship form and payment must be submitted by the following dates:

Spring/Camp Edition: February 4

Summer Edition: March 18

Fall Edition: July 22

Winter Edition: November 18

Payment and Logo

Make check payable to the River Forest Park District. Email your company logo (.eps or .png preferred) to jwejman@rfparks.com.

Which event(s) are you interested in sponsoring?

- Rec Basketball (2022) (choose a league to the right)
- Bunny Eggstravaganza (\$500)
- Memorial Day Parade:
- Line Placement (\$500) Band Placement (\$500)
- Party in the Park (\$500)
- June July August
- Makin' Tracks (\$500)
- Halloween Hoot 'n Howl (\$500)

Rec Basketball League

Pee Wee Division (1st & 2nd Grade)

- 6 Girls Teams \$300
- 10 Boys Teams \$500

Rookie Division (3rd & 4th Grade)

- 6 Girls Teams \$300
- 12 Boys Teams \$600

Junior Division (5th & 6th Grade)

- 4 Girls Teams \$200
- 8 Boys Teams \$400

Senior Division (7th & 8th Grade)

- Entire Division - 8 teams \$400

Advertising

- Quarter Page (\$200) Half Page (\$400) Full Page (\$750)

Name (Please Print): _____

Your Title: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature _____ Date _____



River Forest Park District