

Advertise With Us

Advertise in the River Forest Park District's Fun Guide

The River Forest Park District offers three advertising options to promote your business to our community. The Park District Fun Guides are now exclusively online and marketed to the River Forest area. Almost 75% of our residents who participate in Park District programs use the Fun Guide as their primary Park District information source. Each guide has a digital shelf life for three months and averages 7,700 downloads per season.

Advertisements are linked and clickable to your business website or social media page - 1 link. Each advertisement will come with 1 #ad post on RFPD Facebook and Instagram during the season of your ad.

To advertise, contact Jen Ludwig, Administrative Assistant at jsnow@rfparks.com or (708) 366-6660 x100.

Advertising Rates

- | | |
|--------------------------------|---------------------|
| 1. Quarter Page (3.5" x 4.75") | \$200 per Fun Guide |
| 2. Half Page (7.5" x 4.75") | \$350 per Fun Guide |
| 3. Full Page (7.5" x 10") | \$750 per Fun Guide |

*10% discount when advertising in all four Fun Guides for the year

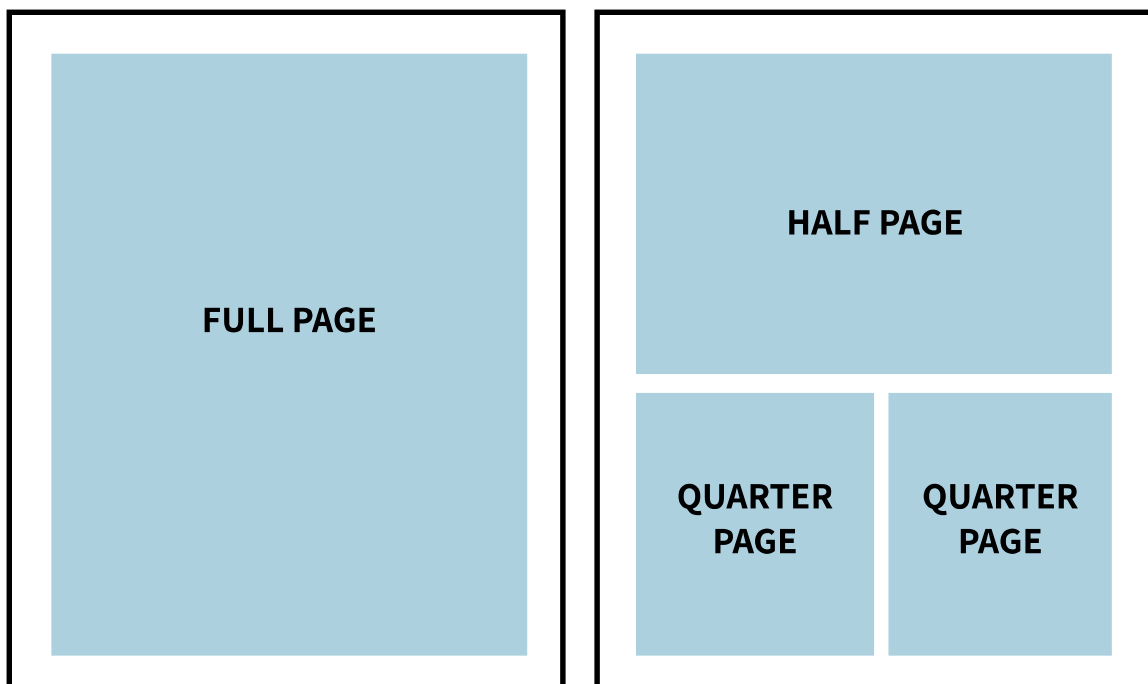
2023 Advertising Deadlines

Camp Fun Guide: February 9

Summer Fun Guide: April 10

Fall Fun Guide: July 10

Winter/Spring Fun Guide: November 10



For more information, contact Jen Ludwig at jsnow@rfparks.com or (708) 366-6660 x100.

Sponsorship Form

Sponsoring events at the River Forest Park District will:

- Bring awareness to your brand
- Grow your visibility through event marketing
- Help you give back to the community
- Provide the opportunity for you and your employees to participate in fun, community driven events

Send this form to:

River Forest Park District
Attn: Jen Ludwig • Sponsorships
401 Thatcher Avenue, River Forest, IL 60305
jsnow@rfparks.com

2023 Deadlines

To have your logo featured in the seasonal Fun Guide, your sponsorship form and payment must be submitted by the following dates:

Camp Fun Guide: February 9

Summer Fun Guide: April 10

Fall Fun Guide: July 10

Winter/Spring Fun Guide: November 10

Payment and Logo

Make check payable to the River Forest Park District. Email your company logo (.eps or .png preferred) to jsnow@rfparks.com.

Which event(s) are you interested in sponsoring?

- Bunny Eggstravaganza (\$1,000)
- Bunny Eggstravaganza (\$500)
- Memorial Day Parade:
- Premium Sponsor (\$1,500) Line Placement (\$500) Band Placement (\$500)
- Party in the Park (\$500)
- June July August
- Makin' Tracks (\$500)
- Halloween Hoot 'n Howl (\$500)

Advertising

- Quarter Page (\$200) Half Page (\$400) Full Page (\$750)

Name (Please Print): _____

Your Title: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature _____ Date _____



River Forest Park District