

# Advertise With Us

## Advertise in the River Forest Park District's Fun Guide

The River Forest Park District offers four advertising options to promote your business to our community. The Park District Fun Guides are delivered to 4,100 households (12,000 residents) in River Forest, with a median income of over \$171,000 per household. Almost 75% of our residents who participate in Park District programs use the Fun Guide as their primary Park District information source. The shelf life of a program brochure ranges between four and five months.

### 2018 Advertising Deadlines

Summer Fun Guide - February 19

Fall Fun Guide - June 13

Winter/Spring Fun Guide - October 10

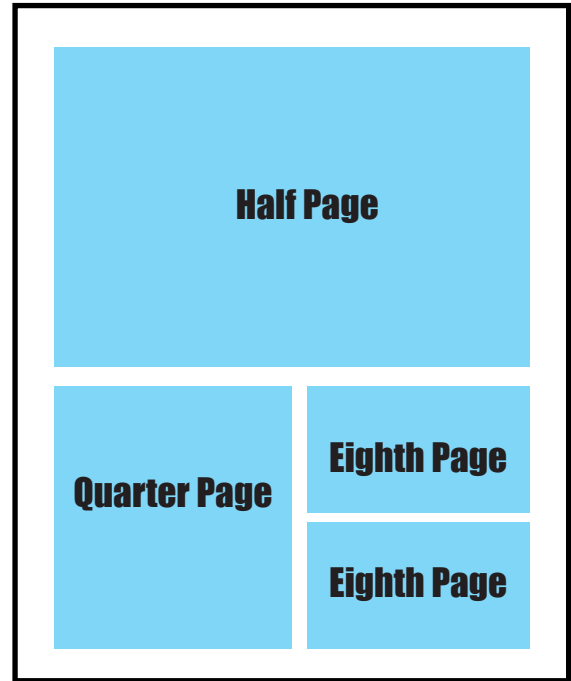
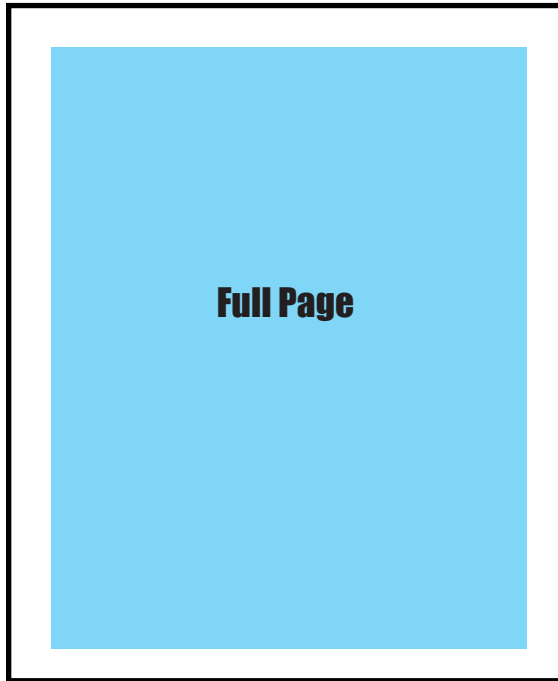
### Advertising Rates

- |                                |                      |
|--------------------------------|----------------------|
| 1. Eighth Page (3.5" x 2.125") | \$125 per Fun Guide  |
| 2. Quarter Page (3.5" x 4.75") | \$250 per Fun Guide  |
| 3. Half Page (7.5" x 4.75")    | \$500 per Fun Guide  |
| 4. Full Page (7.5" x 10")      | \$1000 per Fun Guide |

\*10% discount when advertising in all three Fun Guides for the year

\* Ads will be full color.

For more information, contact Maureen O'Brochta at [mobrochta@rfparks.com](mailto:mobrochta@rfparks.com) or 708-366-6660 x106.



## River Forest Park District

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