River Forest Park District

2027 Sponsorship Opportunities

Advertise With Us

401 Thatcher Avenue, River Forest, IL 60305 • (708) 366-6660

rfparks.com

Easter Eggstravaganza

Event Date: March 20

This popular event begins with a VIP Bunny Experience at The Depot, complete with face painting, balloon twisting, donuts, goodie bags, and a private egg hunt. Then, at 11 AM, the annual Egg Hunt begins at Keystone Park West. Children ages 2-10 search for filled eggs. Those who are lucky enough to find a golden egg will receive a special prize.

Sponsorship Benefits

Sponsor Logo Featured:
- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Flyers

☐ **$1,000 Premium Sponsor**

Sponsor Logo Featured:
- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Event Banner
- Flyers

☐ **$500 Sponsor**

Fast Facts

1,000+ # of Participants at Annual Egg Hunt

$1,000 Premium Sponsorship Level Available

$500 Sponsorship Level Available

300+ # of 2024 VIP Bunny Attendees

Sponsoring events at the River Forest Park District will:
- Bring awareness to your brand
- Grow your visibility through event marketing
- Help you give back to the community
- Provide the opportunity for you and your employees to participate in fun, community driven events

Send this form to:

River Forest Park District
Attn: Sponsorships
401 Thatcher Avenue, River Forest, IL 60305

Deadlines - To have your logo featured in the seasonal Fun Guide, your sponsorship form and payment must be submitted by the following dates:

Camp Fun Guide: February 1
Summer Fun Guide: April 1
Fall Fun Guide: July 1
Winter/Spring Fun Guide: November 1

Payment & Logo: Make check payable to the River Forest Park District. Email your company logo (eps or png preferred) to kstille@rfparks.com.

Name (Please Print): _____

Your Title: _____

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

River Forest Park District

Memorial Day Parade

Event Date: May 31

Our Memorial Day Parade is an important River Forest tradition that honors local veterans. Beginning with the parade and ending with a ceremony and a free community lunch, this event averages one hundred entries and thousands of spectators.

Sponsorship Benefits

All Sponsors Receive: Parade entry, event volunteering, business name announced at the parade, promotional booth at the picnic.

☐ **$500 Line Placement Sponsor:** Placement in the first 15 places. Your logo featured in the Fun Guide, on the event marketing banner, advertisement, website event page, and eNewsletter.

☐ **$500 Marching Band Placement Sponsor:** Placement immediately in front of a Marching Band. Your logo featured in the Fun. Guide, on the event marketing banner, advertisement, website event page, and eNewsletter.

☐ **$1,500 Premium Sponsor:** Placement in the first 10 places. Your logo featured in the Fun Guide, on the event marketing banner, advertisement, website event page, and eNewsletter.

Fast Facts

101 Number of years the parade has taken place

$500 Line Placement Sponsor

$500 Marching Band Placement Sponsor

$1,500 Premium Sponsor Level

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River Forest Park District

Parties in the Park

Event Date: June 17, July 15 & August 12

Parties in the Park provide an evening of entertainment for the whole family. Featuring live music, face painting, balloon twisters, refreshments, and more, parties are the perfect way to enjoy a summer evening with your neighbors.

Sponsorship Benefits

Sponsor Logo Featured:
- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Flyers

Event Opportunities:
- Promotional Booth
- Event Volunteer Opportunities
- Business Name Announcements

☐ **$500 June Party Sponsor**

☐ **$500 July Party Sponsor**

☐ **$500 August Party Sponsor**

Fast Facts

1 Number of parties your sponsorship covers

300+ Average attendance per party

$500 Sponsorship Level available

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Phone: _____ Email: _____

Signature: _____ Date: _____

River Forest Park District

Glow Run

Event Date: September 17

Get ready to light up the night on this 2-mile course around Priory Park! The Glow Run pre-party will include a DJ, a photo op, glow body paint, and a t-shirt decorating station! This fun, non-competitive event kicks off at sundown, so make sure to wear light up running gear or any glow items you can find! Check-in/activities will occur starting at 6:00pm, followed by the start of the race at 7:00pm. The peak glow effect will take place between 7:15-7:45pm and the event will conclude by 8pm. All net proceeds benefit the West Suburban Special Recreation Association (WSSRA).

Fast Facts

200+ Anticipated Attendance

$1,000 Goodie Bag & Sunglass Sponsor

$500 Business Logo Printed on Race Shirts

In-Kind Food & Drinks Sponsor

Sponsorship Benefits

Sponsor Logo Featured:
- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Flyers

Event Opportunities:
- Promotional Booth
- Event Volunteer Opportunities
- Business Name Announcements

☐ **$1,000 Goodie Bag & Sunglass Sponsor**

☐ **$500 T-Shirt Sponsor**

☐ **In-Kind Food & Beverage Sponsor**

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River Forest Park District

Halloween Hoot'n Howl

Event Date: October 1

Join the River Forest Park District and Trailside Museum for an evening of fall family fun. Children 10 and under and their parents are invited to this free event with live music, pumpkin painting, bonfire, s'mores and hot chocolate, furs and skulls table, hay wagon ride, inflatable, Halloween costume contest and more. This event is held at Keystone Park.

Sponsorship Benefits

Sponsor Logo Featured:
- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Flyers

Event Opportunities:
- Promotional Booth
- Event Volunteer Opportunities
- Business Name Announcements

Fast Facts

500 Pumpkins Decorated

1,000 S'mores Eaten

1,500 Average number of people attending

$500 Sponsorship Level

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River Forest Park District

Santa's Arrival & Holiday Tree Trimming

Event Date: November 18

Celebrate the holiday season by participating in our annual Santa's Arrival & Tree Trimming event! The community is invited to decorate a tree, which will be displayed along Lake St. in Memorial Parkway through the New Year. A tree with lights will be provided and groups should bring and hang their own decorations. Cookies, hot chocolate, Santa's mailbox and festive music will be provided. Event begins at 4:00pm, tree lighting ceremony at 5:00pm.

Sponsorship Benefits

Sponsor Logo Featured:
- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Flyers

Event Opportunities:
- Promotional Booth
- Event Volunteer Opportunities
- Business Name Announcements
- Prize Giveaway

Fast Facts

250 Anticipated Registered Attendees

$500 Sponsorship Level

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River Forest Park District

Deck the Depot

Event Date: December 3

Celebrate the season with a holiday trolley ride around town, complete with treats and the reading of the Polar Express™ story. At The Depot, enjoy a decadent hot cocoa bar, crafts, and pictures with Santa. This is a resident only event.

Sponsorship Benefits

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Phone: _____ Email: _____

Signature: _____ Date: _____

River Forest Park District

Rec Basketball

Support Youth Basketball with your logo on team shirts. The season will be 10 weeks long and we will have a total of 9 divisions.

Sponsorship Benefits

Sponsor Logo Featured:

- On approx 500 team shirts
- Website (youth basketball page)

☐ **$1,000 Sponsor:** logo on the back of the shirt, above the number *(max of 1)*

☐ **$500 Sponsor:** logo on the sleeve of the team shirts *(max 2)*

Fast Facts

500 Rec Basketball Players

10 Weeks of Games During the Season

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River Forest Park District

Advertise With Us

Advertise in the River Forest Park District's Fun Guide

The River Forest Park District offers four advertising options to promote your business to our community. The Park District Fun Guides are now exclusively online and marketed to the River Forest area. Almost 75% of our residents who participate in Park District programs use the Fun Guide as their primary Park District information source. The shelf life of a program brochure ranges between four and five months. To advertise, contact Karen Stille at (708) 366-6660 x105 or kstille@rfparks.com.

Advertising Rates

☐ Eighth Page (3.5" x 2.125")	$125 per Fun Guide
☐ Quarter Page (3.5" x 4.75")	$250 per Fun Guide
☐ Half Page (7.5" x 4.75")	$500 per Fun Guide
☐ Full Page (7.5" x 10")	$1000 per Fun Guide

** Ads will be full color.*

Need help creating your ad? *For just $60, we'll design it for you! Simply send us your logo, any text you'd like included, and any photos you have. You'll receive a proof for approval before your ad appears in the Fun Guide.*

Check box to indicate which guide(s) you would like to advertise in:

☐ Camp Fun Guide
☐ Summer Fun Guide
☐ Fall Fun Guide
☐ Winter/Spring Fun Guide

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